WHAT IS CLAIMED IS:

- 1. A display case comprising a bottom panel having an upper surface, a lower surface and at least five generally rectilinear sides, front and rear walls each extending upwardly from one of said bottom panel sides and each separated therefrom by a scoreline, side walls extending upwardly from at least two other of said bottom panel sides and separated therefrom by scorelines, at least one oblique side panel extending upwardly from said bottom panel but not being directly connected thereto, the bottom of each side wall being generally coextensive with one of said bottom panel sides, and the maximum height of at least one of said front and rear walls not extending to the maximum height of said side walls whereby to facilitate viewing of the interior of the display case.
- 2. The display case according to claim 1 wherein said bottom panel comprises at least eight sides and said display case comprises at least four oblique side panels walls.
- 3. The display case according to claim 1 having four oblique side panels.
- 4. The display case according to claim 1 wherein at least two of said side walls extend substantially perpendicularly to said front and rear walls.
- 5. A blank for a display case, which comprises:
- a central bottom panel having an upper surface, a lower surface and at least five generally rectilinear sides, a front panel separated from a first of said sides by a first scoreline, a rear panel opposite said front panel and separated by a second scoreline from a second of said sides, a first side panel, separated from a third of said sides by a third scoreline, said third scoreline being generally perpendicular to said first scoreline, and a second side panel separated from a

fourth side of said central bottom panel by a fourth scoreline, said fourth scoreline being on an opposite side of said bottom panel from said third scoreline, said first side panel being separated from a pair of first and second oblique side panels on opposite sides thereof by first and second oblique side panel scorelines, said sides being generally perpendicular to said third scoreline, said first and second oblique panel scorelines each having an attachment panel extending therefrom on a side opposite said first side panel, said second side panel being separated from a pair of third and fourth oblique side panels on opposite sides thereof by third and fourth oblique side panel scorelines, said second side panel sides being generally perpendicular to said fourth scoreline, said third and fourth oblique panel scorelines each having an attachment panel extending therefrom on a side opposite said second side panel, said oblique side panels not being attached to said bottom central panel except indirectly through said side panels.

- 6. The blank according to claim 5 wherein neither said oblique side panels nor said attachment panels are directly attached to said front panel.
- 7. The blank according to claim 5 wherein said first and second side panels have a maximum length extending in a direction from and perpendicular to the scoreline which separate it from the central panel, and at least one of said first and second oblique side panels, said third and fourth oblique side panels, said attachment panels, and said front panel and said rear panel has a length extending perpendicular to the first, second, third or fourth scoreline which separates it from the central panel, or an imaginary line extending therefrom, which is less than 75% of the maximum length of said first and second side panels.
- 8. The blank according to claim 7 wherein at least one of said first and second oblique side panels, said third and fourth oblique side panels, said attachment

panels, and said front panel and said rear panel has a length extending perpendicular to the first, second, third or fourth scoreline which separates it from the central panel, or an imaginary line extending therefrom, which is less than 50% of the maximum length of said first and second side panels.

- 9. The blank according to claim 7 wherein at least two of said first and second oblique side panels, said third and fourth oblique side panels, said attachment panels, and said front panel and said rear panel have a length extending perpendicular to the respective first, second, third or fourth scoreline which separates it from the central panel, or an imaginary line extending therefrom, which is less than 75% of the maximum length of said first and second side panels.
- 10. A process for making a blank for a display case comprising: modifying a basic blank having a central bottom panel having an upper surface, a lower surface and four generally rectilinear sides which intersect at perpendicular corners, a front panel separated from, and coextensive with, a first of said sides by a first scoreline, a rear panel opposite said front panel and separated by, and coextensive with, a second scoreline from a second of said sides, a first side panel, separated from a third of said sides by a third scoreline, said third scoreline being generally perpendicular to said first scoreline, said first side panel including lateral scorelines generally perpendicular to said third scoreline separating said first side panel from an attachment panel in each side thereof, and a second side panel separated from a fourth side of said central bottom panel by a fourth scoreline, said fourth scoreline being opposite said third scoreline, said second side panel including second side panel lateral scorelines generally perpendicular to the fourth scoreline separating said second side panel from an attachment panel on each side thereof, by adding a further scoreline at each attachment flap and by cutting away one or more of the perpendicular corners of the bottom panel to provide at least five generally rectilinear sides and

thereby shorten one or more of the first and second sides and by cutting away portions of at least one of the front and rear flaps so that it is coextensive with the shortened side to which it is attached.

- 11. The process according to claim 10 wherein said central bottom panel has eight sides.
- 12. A process for making a blank for a display case comprising: imposing scorelines on a board to form a central bottom panel having an upper surface, a lower surface and four generally rectilinear sides in two pairs, one pair being perpendicular to the other and each side in each pair being parallel to the other side in that pair, an oblique side connecting each of said four generally rectilinear sides, a front panel separated from, and coextensive with, a first of said four rectilinear sides by a first scoreline, a rear panel opposite said front panel and separated by, and coextensive with, a second of said rectilinear sides by a second scoreline, a first side panel, separated from the third of said rectilinear sides by a third scoreline, said third scoreline being generally perpendicular to said first scoreline, and a second side panel separated from the fourth of said rectilinear sides by a fourth scoreline, said fourth scoreline being opposite said third scoreline, said first side panel being separated from a pair of first and second oblique side panels on opposite sides of said first side panel by first and second oblique side panel scorelines, said first side panel sides being generally perpendicular to said third scoreline, said first and second oblique panel scorelines each having an attachment panel extending therefrom on a side opposite said first side panel, said second side panel being separated from a pair of third and fourth oblique side panels on opposite sides thereof by third and fourth oblique side panel scorelines, said second side panel sides being generally perpendicular to said fourth scoreline, said third and fourth oblique panel scorelines each having an attachment panel extending therefrom on a side

opposite said second side panel, said oblique side panels not being attached to said bottom central panel except indirectly through said side panels.